

# Portfolio

Personal Information	
First Name: Jeffrey	Surname Initial: M
Position: Linkbuilder	Date Hired: July 2007
Civil Status: Married	Date of Birth: August 28, 1983
Interests: Politics, Internet Surfing, Sports	

Educational Background			
Level	Institute	Course	School Year
Post Graduate	-	-	-
Tertiary	University of San Agustin	AB Political Science	2004
Secondary	University of San Agustin		2000
Elementary	San Nicolas College		1996

Work Experiences		
Company	Position	Duration
Mang Inasal Restaurants	Manager	2 years

Skills		
Computer Skills (specify)	Level ( 0 – 10 )	Years of Experience
Keyword Expansion	10	1
Keyword Discovery	10	1
URL Assignments	10	1
Link Updates	8	1
Other Skills	Level ( 0 – 10 )	Years of Experience
Languages	Oral Proficiency ( 0 – 10 )	Written Proficiency ( 0 – 10 )
English	8	8

Hiring Assessments			
Project Tests	Score	Passing	Level ( 0 – 10 )
IQ	118	118	
English Grammar	24	15	
General Internet Knowledge	15	12	

Personality Tests	Score	Scale
Activity	18	(Inactivity)0/16-17/31(Activity)
Sociability	23	(Unsociability)0/16-17/31(Sociability)
Impulsiveness	15.5	(Control)0/17-18/31(Impulsiveness)
Expressiveness	22	(Inhibition)0/11-12/31(Expressiveness)
Responsibility	21.5	(Irresponsibility)0/14-15/31(Responsibility)
Self-Esteem	21.5	(Inferiority)0/18-19/31(Self-Esteem)
Happiness	14	(Depressed)0/18-19/31(Happy)
Anxiety	14.5	(Calm)0/15-16/31(Anxiety)
Obsessiveness	9	(Casual)0/10-11/31(Obsessive)
Independence	18.5	(Dependency)0/15-16/31(Independence)
Guilt	15	(Freedom from Guilt)0/12-13/31(Guilt)
Aggressiveness	20	(Peacefulness)0/12-13/31(Aggressiveness)
Assertiveness	25	(Submissiveness)0/15-16/31(Assertiveness)
Ambition	24.5	(Unambitiousness)0/14-15/31(Ambitiousness)
Manipulation	14.5	(Empathy)0/12-13/31(Manipulation)
Sensation-Seeking	18	(Unadventurous)0/15-16/31(Sensation-Seeking)
Dogmatism	24	(Flexibility)0/15-16/31(Dogmatism)
Initial Interview Assessment		
Final Interview Assessment		
Training	Score	Trainer Comment
Trained by client		

AOV Experiences		
Previous Clients	Duration	Tasks
Backcountry	1 year & 11 months	Keyword Research, Keyword Expansion, URL Assignments, Keyword Discovery, and Monthly Brand Link Updates
Peter Larsson	July 20, 2009 - February 15, 2010	Searching the internet for Relevant Travel Sites and Sending them the Contact and Follow-Up Emails. *Searching includes finding the necessary contact information / details of the websites for the contact. Emails and contact forms are to be used.